

Ingrid Ockert

www.ingridockert.com

Professional Experience

Marketing Communications Coordinator, Lawrence Berkeley National Laboratory 2021 - current

- Manages and creates content for [website](#) (Wordpress)
- Creates graphic designs and edits photographs (Photoshop, LucidPress, Canva)
- Writes articles and press releases featuring WD&E's interns and staff
- Project lead for developing communications assets (Twitter/LinkedIn/FB)

Online Content Manager, Radio Preservation Task Force 2020 - current

- Manages a [website](#) (WordPress) and [online platforms](#) (Twitter: 6K+ followers)
- Redesigned website and developed national social media strategy
- Supervises a web developer and a social media coordinator

Content Writer, Science History Institute 2018 - 2020

- Developed digital content and visuals for social media feeds (Twitter: 18K followers)
- Co-created a podcast episode (Distillations: "Science on TV") with over 5K downloads
- Managed staff for monthly community events
- Managed budget and coordinated vendors for monthly special events

Outreach Specialist, Council on Science and Technology 2017 - 2018

- Wrote and managed university grants for monthly special events
- Wrote news releases and email copy
- Recruited and managed a team of volunteers for special events team

Writer, TERRA Research Magazine 2011 - 2012

Archives Assistant, Oregon State University Libraries 2010 - 2012

Production Assistant, Oregon Public Broadcasting 2008 - 2009

Skills

Technical: WordPress, Basic HTML, Asana, Sprinklr, Canva, MS Office Suite, Slack, Zoom, Google Suite, Facebook, Instagram, and Twitter.

Language: German, French, Spanish

Education

PhD, History of Science (Communications, Physics, Biology), Princeton University 2018

BA, Science Communications (Liberal Studies), Oregon State University 2012

Professional Affiliations

National Association of Science Writers (NASW)

Northern California Science Writers Association (NCSWA)

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LinkedIn: <https://www.linkedin.com/in/ingrid-ockert/>

Publications

Freelance

"S is for Science: The Making of 3-2-1 Contact." *Physics Today*, January 2021. [S is for Science: The making of 3-2-1 Contact: Physics Today: Vol 74, No 1 \(scitation.org\)](https://scitation.org)

"Book Review: Operation Moonglow." *Physics Today*, February 2020.

"Experiments in Creativity" *Science*, October 16, 2020, <https://science.sciencemag.org/content/370/6514/301.abstract>

"Science on the Small Screen, Retro Style," *Scientific American*, September 3, 2020, <https://www.scientificamerican.com/article/science-on-the-small-screen-retro-style/>

"Bradbury: Beyond Apollo," *Science*, August 18 2020, <https://blogs.sciencemag.org/books/2020/08/18/bradbury-beyond-apollo/>

"Willy Ley: Prophet of Space," H-Net, July 2020, <https://networks.h-net.org/node/19397/reviews/6227378/ockert-buss-willy-ley-prophet-space-age>

"The Case of Continental Classroom," *Distillations*, March 29, 2019, <https://www.sciencehistory.org/distillations/blog/the-case-of-continental-classroom>

"Private Lives in Public Places: TMI Online," *The Science and Entertainment Exchange*, July 2018, <http://scienceandentertainmentexchange.org/blog/private-lives-in-public-places-tmi-online/>

"Science Television in the Age of Sputnik," *Physics Today*, September 22, 2017, <http://physicstoday.scitation.org/doi/10.1063/PT.6.4.20170922a/full/>

"A March Through Time: Historical Perspective on the March for Science," *The Bulletin of the Atomic Scientists*, April 15, 2017, <http://thebulletin.org/march-through-time-historical-perspective-march-science10711>

"Bridging the Nuclear Divide," *TERRA Magazine*, October 31, 2011, <http://terra.oregonstate.edu/2011/10/bridging-the-nuclear-divide/>

"Chasing the Canine Connection," *TERRA Magazine*, November 16, 2011, <http://terra.oregonstate.edu/2011/11/chasing-the-canine-connection/>

"From Concert Hall to Lecture Hall," *TERRA Magazine*, March 18, 2012. <https://terra.oregonstate.edu/2012/03/from-concert-hall-to-lecture-hall/>

"Just Cook It," *TERRA Magazine*, January 11, 2012. <https://terra.oregonstate.edu/2012/01/just-cook-it/>

For Lawrence Berkeley National Laboratory: Workforce Development and Education

“The real-world impacts of basic research,” [January 2022](#)

“SOARing to new heights,” [September 2021](#)

“Investigating a future in STEM: Recapping WD&E’s 2021 Summer Poster Session,”
[August 2021](#)

“MLEF interns dig into geoscientific research,” [August 2021](#)

“2019 and 2020 Outstanding Mentor Award,” [August 2021](#)

“Communicating the Future: the 2021 SciPep Conference,” [August 2021](#)

“Sharing GEMS of wisdom,” [August 2021](#)

“Virtual GEM visit forges connections,” [July 2021](#)

“Mapping Galaxies of Possibility,” [June 2021](#)

“Solutions for Positive Change,” [May 2021](#)