

Ingrid Ockert

www.ingridockert.com

Professional Service

Online Content Director, Radio Preservation Task Force August 2020 - current

- Supervising the creation of a website (WordPress) and online platforms
- Managing social media and coordinating media communications (6K followers)

Writer, Science History Institute 2018 – 2020

- Developed digital content and visuals for social media feeds (18K followers)
- Wrote clearly about technical scientific terms for a broad audience

Outreach Specialist, Council on Science and Technology 2017 - 2018

- Coordinated the Council's social media strategy and distributed online copy
- Launched nine-month communication workshop series aimed at scientists
- Managed small grants, budgets, and financial logistics for special events

Writer and Researcher, Princeton University 2012 - 2018

- Crafted complete stories about science history based on briefs and interviews
- Reviewed/edited content with an eye for comprehensibility and impactful storytelling
- Developed digital content and visuals for social media feeds (Twitter, Facebook)

Intern, TERRA Research Magazine 2010 - 2011

- Wrote articles about environmental science faculty and graduate students

Skills

Communications: Written for [podcasts](#), [radio](#), and [television](#). Regularly published in *Physics Today*, *Scientific American*, and *Science*. Familiar with newsroom protocols.

Technical: WordPress, HootSuite, Planning Pod, Asana, Canva, MS Office Suite (Excel, Word, Outlook, Powerpoint), Slack, Zoom, Google Suite, Facebook, Instagram, Twitter, YouTube

Copy-editing provided for, MIT Press, and Johns Hopkins Press. Assisted with background research for Rita Allen Foundation, NOVA, Structure Films, Science Friday

Languages: Spanish, French, and German

Education

PhD, History of Science (History of Physics, Communications), Princeton University 2018

BA, Science Communications, Oregon State University 2012

Professional Affiliations

National Association of Science Writers

Women in Clean Tech and Sustainability

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